



Rodney & Laurie Sargent

“A strong desire to have the freedom to determine the course of our life and to help positively influence the lives of others” is how Rodney and Laurie Sargent describe their reason for joining and continuously building their ACN team.

Prior to ACN, Rodney spent 19 years as the Vice President of Operations for a multimillion dollar corporation in Midland, Texas, while his wife, Laurie, earned her BS in Business Management and built her own successful company. After reading several books on retiring young, like Rich Dad, Poor Dad by Robert Kiyosaki, they began to recognize the importance of developing multiple streams of income. Because of this, a couple of years ago they also entered into real estate investments which provided another way for them to diversify their income.

Although extremely busy when he saw ACN, Rodney immediately saw the vision of what this company could do for his family. Understanding the concept of residual income, he quickly understood that this model was unlike anything he had ever seen before. As he often says when showing others the ACN opportunity, “I thought ACN was incredible when it was introduced to me, but after several months in the business, I realized it was 10 times better than I ever imagined!”

After only eight months working ACN part time, Rodney resigned from his corporate job to pursue ACN full time. It will also give the couple more time to donate to charity causes that are important to them. Rodney serves as the Chairman of the South Central Leadership Team of the American Diabetes Association, overseeing seven states. He is also a member of the National Volunteer Leadership Committee for the ADA while Laurie is a past board member of Easter Seals, is a member of Baby Furniture Plus and has worked on many projects for the ADA.

The main advice Rodney and Laurie give to others is to be coachable. Even with their previous business successes, they realized that they could not have built a team of over 800 representatives and 6000 accounts in nine months, working the business part time, without a lot of great leadership. This leadership helped them reach their first position of Executive Team Trainer in just 20 days and go on to become Team Coordinators in only 80 days. With hard work and diligence they are on track to become Regional Vice Presidents with ACN.

The couple says that keeping their faith in God is what keeps their family life in balance.

“We realize there is some sacrifice to building a team so quickly. But we also know that we have the rest of our lives to do the things we want to do and not be constrained by a time clock. That is a greatest gift we can give to our children.”