



Sam Friedberg

With his educational background, which includes engineering degrees from MIT and USC, one might think Sam Friedberg would be an unlikely candidate to even join a network marketing company, much less become one of the top leaders in the field.

“After school, I went the corporate route for a few years, which is what everyone expected me to do. I made a decent living, but I just didn’t like working for other people,” Sam said. “I always felt there had to be something better out there, I just didn’t know what.”

Seeking to be more independent, Sam pursued a living as a professional poker player for close to a year. He first heard of ACN through an acquaintance, but dismissed the opportunity without ever seeing a presentation. “I didn’t know what I was missing out on, and I was on a winning streak in the cardrooms, so I wasn’t too eager to look at anything at that time. I was still working 40+ hours a week in my regular job, plus playing poker 20+ hours a week, so I didn’t think I could fit anything else in.”

A few months, the timing for Sam changed. “I was really getting sick of my job, and started to realize that the ups-and-downs in poker are tough. I’m so thankful that this opportunity came around a second time. That doesn’t usually happen. I knew it looked good, but I had to look twice to realize it wasn’t ‘too good to be true. The concept of earning residual income was new to me, and the idea that I could get paid when people pay their bills seemed unbelievable. I was looking for the ‘Gotcha,’ but instead found a huge upside potential with no downside risk. It got to the point where I was too afraid NOT to do this.”

Despite having no background in sales, marketing, telecommunications, or utilities, Sam has become a tremendous success in ACN. After starting his ACN business on a part-time basis, in less than 11 months Sam replaced his income and left both his corporate job and poker career. “I could have done it sooner, if the compensation plan was as good then as it is today,” Sam said, referring to the many compensation plan enhancements that have taken place in ACN over the past 5 years.

Today, Sam has nearly 20,000 customers in his organization. He is regarded as one of the best trainers and mentors in the business, and has personally helped over a dozen people on his team reach the position of Team Coordinator (TC). “When I was new, I used to think TCs were celebrities. Now I’m the one helping other people get there.”

“I live in what used to be my dream home, but thanks to ACN my dreams keep getting bigger.” When he’s not building his ACN business or helping his team members build their businesses, Sam can often be found playing golf, at the gym, or spending time with his girlfriend Telma and her 7 year-old son David.