



Vito & Verno Frescas

Mr. Vito Frescas worked from the bottom to the top in the automobile industry as his first job in the industry was washing cars. He soon moved into sales, and in 1973, he achieved the position of third in the nation in sales among all Lincoln Mercury Dealerships. With nothing more to prove in sales, he opened his own dealership in El Paso, Texas later that year, and in 1983, he purchased another dealership in New Mexico. Vito had achieved success.

His dream was to own several new car dealerships and turn over the operations to his sons, putting him in a position to retire at an early age. Reality was, however, that his sons were not interested in the automobile business, so Vito sold the dealerships he had. He and his lovely wife Verna relocated to San Antonio and opened the dealership they currently own. Over time unfortunately, the business seemed to own them. Vito and Verna searched for a way out.

In 2002, Vito received the "lucky" call from a friend from Midland, Texas, who introduced him to ACN. That call and the ACN business has changed the Frescas' lives forever. Today, they are Team Coordinators in ACN with a tremendous team growing in the San Antonio marketplace. They can finally see the proverbial light at the end of the tunnel of their automobile business that will lead to a better quality of life. To Vito and Verna, "ACN is more than money. Because of ACN, we have met friends like we never had before and have the opportunity to be able to help many people achieve their dreams and goals."